

Char Cook

PHOTOGRAPHY



Pricing Guide

CHAR COOK PHOTOGRAPHY



Hey team, I'm Char!

First of all, congratulations! You've found your soul mate, and you're going to spend the rest of your life with your best friend by your side. As a wedding photographer (and a hopeless romantic), I'm always so excited to be a part of something so special.

And now you get to plan your wedding day! It's a crazy, exhilarating, confusing, fun, whirlwind experience planning your wedding. But don't worry, weddings are my thing. And if you choose to have me as your photographer, I'll be with you every step of the way. Whether you need advice, help choosing suppliers (or just someone to vent to!) I'll be just a message away.

For Free Spritis &  
Wild Hearts



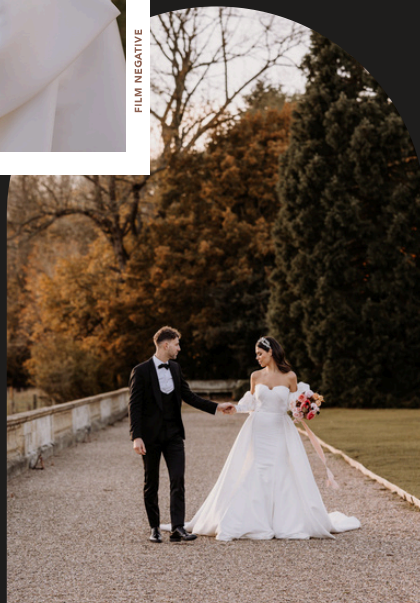


Oh heyyy!

A little bit about me:

Based in Oxfordshire & the Cotswolds I'm surrounded by some pretty gorgeous scenery, but my heart really lies with the seaside! The beach is my happy place.

Becoming a wedding photographer was a real lightbulb moment for me! At my best friend's wedding I was watching her photographer and suddenly thought "hold on, that is a bit of me, why have I never thought of this before?!" After that I threw myself whole heartedly in to making this dream a reality, training with an extremely well established group of photographers and investing everything possible in to myself and my business (investing in yourself is the best thing you'll ever do). Dream big x



Char xx

Char is amazing and we're so pleased we chose her for our wedding day! Not only is she so lovely and a wonderful presence to have on your wedding day, she also just knows exactly what she's doing and captured everything we wanted. She definitely had her work cut out for her with our two young children but she did an amazing job and we would recommend her to anyone!

Annie + Ben



*My style*





## WHAT IT'S LIKE TO HAVE ME AS YOUR PHOTOGRAPHER

Your wedding day will be a day full of moments.

Those hilarious, emotional, calm-before-the-storm hours getting ready with your closest friends. The first time you see each other at the ceremony, hearts skipping a beat, butterflies in your tummies. Your first kiss, your first dance and all the little moments in-between! The hand-squeezes under the table, the stolen glances, the secret kisses.

They're all the moments you'll want to relive again and again, because they're what makes your day so special. And they're the moments I want to capture for you.

Also, I'm a sucker for going wild and having fun! I've been known to climb on walls, stop traffic and throw some shapes on the dance floor to get the shots I want! Always up for doing something a bit out there or different, let's make your day unique!

I typically arrive two/two and a half hours before your wedding ceremony commences.

This is a great opportunity to capture your wedding preparation as it unfolds, getting those gorgeous serene moments as you get ready, as well as taking photos of all your wedding details before the day takes its toll — dress, shoes, jewellery, flowers etc. I'll capture those wonderfully intimate moments of you with your family members and the rest of your wedding party, as well as all those nervous and excited 'butterflies' moments along the way!

I will often direct you towards the best light (which is usually where there's a window!) but ultimately I like to capture it all as it happens naturally, and to tell your story organically as it unfolds.

I'll then move on to capture your venue, the ceremony area and the candid glimpses of love and friendship as your guests arrive and interact with each other. Then there's those stunning shots of you as you walk down the aisle looking your beautiful best, and those exquisite moments of affection when you first see each other and when you say your vows.

After the ceremony, I'll be sure to capture your family portraits that you'll look back on in years to come. I'll always ask in advance for a list of must-have shots you'd really love to have with certain relatives. These include the groom and groomsmen shots, and of course shots of the beautiful bride and her bride tribe!





After the group shots are done, I'll pull the two of you aside, so we can disappear together away from all the hubbub to get the all-important couple portraits of you as a newly-married couple. These are always my favourite shots of the day, as this is your chance to be intimate with each other, let your guard down and celebrate this next chapter in your love story.

And trust me, these will be the ones you'll print and frame!

I'll capture the rest of the wedding as it unfolds, taking beautiful little glimpses of laughter, love and friendship throughout the day. Your wedding day will be one of the best days of your life, and it will be my honour to capture it for you so you can treasure the photos forever.



I know you'll be super excited to see your photos after your wedding day. So I'll send you a few preview highlight shots within one week after your wedding. The full gallery of photos, carefully edited in my signature style, will be sent to you via a password-protected online gallery within 6-8 weeks after your wedding. So you can cuddle up together on the sofa, pop a bottle of champagne, and relive your day all over again.



# Investment



Choosing your wedding photographer is one of the most important decisions you'll make for your wedding day. After all the confetti has settled, the cake has been eaten, and your guests have gone home, all you'll have left is each other, your rings, and your photos.

And not only that, you'll spend more time with your wedding photographer on your wedding day than you will with anyone else! So it's important you feel comfortable to be yourselves around me, free to enjoy yourselves fully on the best day of your lives.

Please have a look through your investment options below. If you love my work and can't imagine having anyone else tell the story of your day, I'd love to hear from you.



## FULL DAY COVERAGE

Initial zoom call to discuss  
your plans

Wedding guide with  
helpful tips

Pre wedding zoom meeting

Professional photographic  
coverage from morning  
wedding preparations until  
the dance floor (up to 10  
hours)

30-40 sneak peek images  
delivered within 1 week  
after your wedding

Online gallery of at least  
600 fully edited images in  
my signature style, with  
unlimited digital  
downloads, sharing options  
and print store

£150 Album credit

**£2500**



## THE DUO PACKAGE

Myself and my partner Phil are lucky enough to work in the same industry and as we love spending so much time together we've created a lovely little duo package to cover all your photo and video needs!

PHOTO SHOT & EDITED BY  
ME, VIDEO SHOT &  
EDITED BY PHIL:  
[Phil's Instagram](#)



PHOTO PACKAGE AS  
ABOVE

+

VIDEO PACKAGE:

60 second highlight reel

8-10 minute highlight film

Ceremony & speeches filmed  
in full

£5000



## DESTINATION WEDDINGS

Initial zoom call to discuss  
your plans

Wedding guide with helpful tips

Pre wedding zoom meeting

Professional photographic  
coverage for up to 10 hours on  
the day

Second shooter included

30-40 sneak peek images  
delivered within 1 week after  
your wedding

Online gallery of at least 600  
fully edited images in my  
signature style, with unlimited  
digital downloads, sharing  
options and print store

Travel expenses included for  
European weddings

Additional pre/post wedding  
day coverage available for an  
additional cost of £150 per  
hour

£5000



## MICRO WEDDINGS

Initial zoom call to discuss  
your plans

Wedding guide with helpful  
tips

Pre wedding zoom meeting

Professional photographic  
coverage for 3 hours

15-20 sneak peek images  
delivered within 1 week after  
your wedding

Online gallery of at least 250  
fully edited images in my  
signature style, with unlimited  
digital downloads, sharing  
options and print store

Additional hours charged at  
£150 per hour (max 6 hours  
total)

Only available on week days  
unless there is last minute  
availability

£1200





GABRIELLE  
CHANEL  
PARIS

Add ons

## Pre Wedding Shoot



Feeling particularly nervous about your couples portraits? This is a great way to get more confident in front of the camera! A 1-2 hour session in a location local to myself (travel costs will be charged for further away) - you'll receive an online gallery of 80-100 fully edited images in my signature style.

Please be aware that during the summer months these normally aren't available at weekends due to peak season of weddings, but weekday evenings are often a great option light wise! Autumn is also lovely!

£500

## Second Shooter



Having a second shooter is recommended for weddings with over 100 guests. A second pair of eyes means you'll have more photos of your guests and also different angles during your ceremony coverage. If you're getting ready in different locations and would like coverage of both, you'll need a second shooter.

Second shooter coverage from the morning wedding preparations until the first dance.

All of the second shooters images are edited in my signature style.

£500

## Additional Coverage



Are you looking to add more hourly coverage to your wedding day? If you are having an early ceremony and want coverage in to the evening you may need to purchase extra hours. If I'm starting at 10am my finish time would be 8pm and that's often when the first dance is scheduled for!

Or you just want longer dance floor coverage let me know!

£150 per hour

## Photo Albums

For me having hard copies of your images is so important. We can have so much stored away on our phones and computers, but we're not look at those images every day.

My online gallery platform comes with a print store where you can directly order prints straight from your gallery to put on your walls!

I also offer photo albums in a selection of sizes and cover options. These beautiful books can sit on your coffee table and always remind you of the best day ever! Once you have your full gallery get in touch to order.





Booking Char to capture our wedding was hands down the best decision we made for our big day. We got married in late May 2024 and we found Char via instagram. We fell in love with her romantic editing style and the ease of her photos. My husband and I hate having our photos taken and we were looking for someone who could make us feel comfortable and confident, and deliver us moments that we'd treasure. Char did all that and more. She was incredibly friendly and professional throughout the process and made us immediately feel at ease. We arranged an engagement shoot prior to the wedding to build our confidence and I'm so glad we did. Meeting Char ahead of the wedding was such a bonus and allowed us to understand how she worked whilst giving us an insight into what we could expect on the day.

Char has delivered the most beautiful gallery (well ahead of time!) that has brought us and our closest people to tears. On the day Char was incredible, not only at capturing each moment, but going above and beyond to help our day run smoothly. It wasn't like having a photographer or even a guest take photos, it was like having a friend do them. We had such a wonderful, relaxed day and Char was such a big contribution to that vibe.

Genuinely couldn't have imagined having anyone else be our photographer and I'd recommend Char to absolutely everyone. We're just gutted we can't have another wedding to use her again... perhaps a vow renewal!

Jo + Chris

Questions?



## HOW MANY PHOTOS ARE INCLUDED IN OUR GALLERY?

This really does depend on your wedding - how much is going on and whether you have a second shooter as well. I normally deliver a minimum of 500 images if it's just me and a minimum of 700 if you have a second shooter.

## CAN WE HAVE THE RAW FILES?

This is a big no no. Think of the raw files as all the raw ingredients of your fancy meal out, they won't excite you if they're just thrown on your plate like that. The raw images are unfinished, they don't pack a wow like the finished edited images do. Raw images are for photographers eyes only.

## WILL YOU VISIT OUR VENUE BEFORE THE WEDDING?

This normally isn't necessary. When I arrive I will do a scout around the venue to familiarise myself and look for locations for group shots and couples portraits. This often depends on the light on the day, we want nice soft light and not everyone squinting with the sun in their eyes!

## HOW MUCH IS THE DEPOSIT?

The deposit is 25% of your total package price to secure your date. The remaining balance is due one calendar month before the wedding.



## DO YOU HAVE A SECOND SHOOTER?

I have a number of industry friends that I work with to second shoot for me. I like to work with people that I know and trust, so always ask that you give me a few months notice if you would like a second shooter - then I can find the best person for the job.

## HOW SOON DO WE NEED TO BOOK YOU?

As soon as possible! Once you've confirmed your venue it's time to book your photographer as we get booked very far in advance! Once I've sent you a quote I will hold your date for a period of 5 days, after that your date may be released to other enquiries.

## WHAT HAPPENS IF IT RAINS?

It's unlikely to rain all day and we can normally find a time to get outside. If not we can find some nice spots inside the venue to get your portraits. Alternatively, get out there in the rain and enjoy it! Grab some clear umbrellas and embrace it!

## WHAT EQUIPMENT DO YOU SHOOT ON?

I have two Nikon Mirrorless Cameras which I use with a selection of prime lenses. Each camera has two SD card slots to back up your images just in case!



# Next Steps





**LOVE MY WORK? LET'S MAKE THIS HAPPEN!**

1. Email me to check your wedding date is still available
2. Let's jump on a zoom call to discuss your plans!
3. Accept your quote, sign my terms & pay your 25% deposit
4. Upon receiving the following I'll send a confirmation e-mail
5. Start celebrating!! I'm capturing your wedding day!

**I'M SO EXCITED TO BE WORKING WITH YOU!!**